Beat: Miscellaneous

Master Of Your Domain

(Not that one)

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USPA NEWS - A domain is something that you may have heard of or even own. It´s basically a name that means something to someone. It can be as simple as your actual name or an odd mix of letters and numbers.

Originally domain names were thought to be the realm of big business or the wealthy. They were exclu

Nowadays a domain name goes for typically $9.95 / year to keep. With this new real estate came the opportunity for poachers and squatters to get domain names that they didn´t want. Since anyone can, for the most part, register any domain name you could register a person´s name or business name and sit on it for $9.95 and sell it back to the person that would benefit the most from it for a price that the two of you agreed on. Imagine the profit. Buy www.ultimatewebsitename.com for $9.95 and sell it back for thousands later. Because of the pure profit many people by dozens of names and just park them. Parking is basically owning them (much like land) and doing nothing with them.

This leads to the point of the article"¦being master of YOUR domain. Go get one. Register your name, or last name plus the word family perhaps. Get your own domain name so you can own it. It´s well worth it. When you get a an email address from your provider what happens is that if you change from one provider to another your effective have to change over all your email. Owning your own is a way around this. A free alternative is to register an email address at www.gmail.com. This will allow you to have an address independent of the provider you choose to use.

So here is the breakdown in simple terms on this whole deal with domains.

Domain "" this is the phrase that you want to retain. Typically it´s a product, person, or company

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